



BATALIA
GRAPHIC DESIGN



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Motion Graphic Designer with 6+ years of experience happily collaborating with medium and large teams in the development of creative content for campaigns, corporate videos, TV shows, news reports, etc.



Skills

- Motion Graphic
- Graphic Design
- Digital Illustration
- Character Design
- Logo Design and Branding
- Infographics
- Art Photography
- 3D Modelling and Animation
- Strong organizational skills
- Fluent Brainstorming
- Able to meet tight deadlines
- Strong Collaborative Mindset
- English/Spanish



Main Professional Experience

06 / 2022
Present

Motion Graphic Designer

Smart City Media, Vancouver B.C

- Produced **corporate commercial real estate videos** for different companies and developments all across Canada.
- Tracked drone footage and **animated statistics and maps** to describe the locations, amenities and best opportunities for those properties using **After Effects** and **Premier Pro**.
- Edited aero shots using **Lightroom** HDR merge tool.

10 / 2021
02 / 2022

Freelance Motion Graphic Designer

Scarab Digital, Vancouver B.C

- Conceptualized and built original designs and **Fiction User Interface** systems for TV shows streamed on **Netflix**: “The Flash” and “Superman & Lois” among them.
- Created solid **Motion Graphic** sequences for **playback and post** that clearly and artfully communicated the story points in a given scene or brief.

11 / 2019
06 / 2022

Motion Graphic Designer

Canada Drives, Vancouver, BC

- Created **motion graphics, static ads, infographics, illustrations** and **mock-ups** for different **brand campaigns**.
- Designed creative content for websites and **social media** accounts based on **branding, google analytics** and **trends**.
- Created **templates** to improve the workflow of our projects.

11 / 2011
03 / 2016

Graphic Designer

Mexican State News Agency (NOTIMEX), Mexico

- Created innovative motion graphics for video reports.
- Developed over **240 creative Infographics per year**, implementing **illustrations, photographs, graphs, icon designs** and **3D elements**, always meeting **tight deadlines**.
- Entrusted to design the agency **logo, corporate handbook** and **branding**.



Education

2021
Present

Online courses

- Domestika, Canada
- Character animation using After Effects
 - 3D Modelling using Blender

02 / 2017
08 / 2017

Diploma

- Faculty of Arts & Design - UNAM, Mex.
- Motion Graphics with After Effects & 3D Maya for Film & TV

04 / 2013
07 / 2013

Diploma

- Edumac Institute, Mex.
- 3D Modeling and animation (Maya)

02 / 2007
08 / 2012

Bachelor of Design

- Faculty of Arts & Design - UNAM, Mex.
- Design and Visual Communication



Main Software

- Illustrator ●●●●●●●●●●●●●●●●
- After Effects ●●●●●●●●●●●●●●●●
- Photoshop ●●●●●●●●●●●●●●●●
- Premier ●●●●●●●●●●●●●●●●
- Blender / Maya ●●●●●●●●●●●●●●●●
- Lightroom ●●●●●●●●●●●●●●●●



Secondary Professional Experience

09 / 2013
Present

Freelance Graphic Designer

Various companies, Canada/USA/Mexico

- RE/MAX Canada, Tangerine, Bluebird Care, Olapic, Subz3ero Spa, Telemundo, Apple TV+ and more.
- Developed/Designed/Implemented **landing pages, logos, branding, infographics, illustrations** and **photography** to support marketing and advertising campaigns.
- Assisted in **production** of **TV series** and **movies**.

02 / 2017
06 / 2017

Motion Graphic Designer

MECA, Mexico

- Created motion graphics for **corporate videos** of different travel agencies.
- Developed dynamic graphics and **illustrations** for interactive online teaching platforms.

04 / 2016
02 / 2017

Graphic Designer

“El Universal” Newspaper, Mexico

- Implemented different **illustration styles** using **Illustrator** and **Photoshop** to efficiently convey information.
- Designed digital and print **news infographics** for different sections and articles.
- Modeled **3D elements** using Sketchup for higher impact.



Awards

Awarded by Notimex, Mexico

Awarded for designing the Logo, Corporate handbook, and branding of the Mexican State News Agency.

Awarded by CUEC, Mexico

Runner-up for designing the “Cinema Festival CUEC 2011” Poster at the University Center for Cinematographic Studies.

Awarded by TV Azteca, Mexico

Semi-finalist in animation competition, Sponsored by Converse & TV Azteca.

